



# Caitlin M Schlemmer

## Graphic Designer

### Contact

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Website  
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City  
South Bend, IN

### Education

Indiana University South Bend  
2021 - 2023  
Graphic Design BFA &  
Art History Minor

Indiana University Bloomington  
2012 - 2016

### Awards

Arts Excellence Award  
· Studio Art Practice  
2023  
Indiana University South Bend

### Experience

#### Graphic Design Intern

Wolfson Press · August 2022 - Present

- Developing and constructing cover art and interior for new publication
- Designs social media posts and poetry broadsides for publications
- Participates in weekly meetings for progress update
- Conceptualizes and generates original imagery

#### Department Sales Floor Lead

Kohl's · February 2021 - Present

- Merchandises and sets visually appealing and organized displays
- Informs customers about promotions in a friendly and engaging manner
- Prioritizes and communicates tasks to associates based upon store goals
- Trains new staff members on department procedures

#### Sales Associate - Store Lead

Bravo Wireless · February 2018 - January 2021

- Described, explained, and recommended items based on customer needs
- Stocked inventory while maintaining visually appealing displays
- Trained new staff members on customer service and company procedures
- Opened and closed store, including cash handling

### Skills

InDesign · Illustrator · Photoshop · Premiere · Layout Design  
Branding · Illustration · Typography · Logo Design  
Customer Service · Communication · Creativity  
Decision Making · Integrity · Leadership · Multitasking  
Organization · Positive Attitude · Problem Solving  
Quick Learning · Teamwork · Mac OS